



Natural Wonders Forever

Placer Land Trust | 2017 Annual Community Report

Our Mission

Placer Land Trust works with willing landowners and conservation partners to permanently protect Placer County's natural and agricultural lands for current and future generations.

Dear Friends,

Wow, what a year! Placer Land Trust (PLT) was extremely busy in 2017 and there's no slowing down for 2018. We've accomplished so much together, and we all have a lot to be proud of.

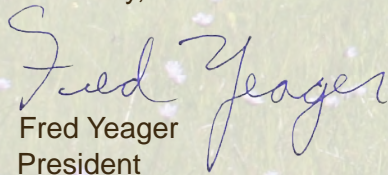
2017 was one of our most successful years yet with 7 different conservation projects completed and over 1,250 acres protected, bringing our total to nearly 9,500 acres. Several of these projects included permanently protecting lakes and reservoirs that provide a place for our local community to take daily outings into nature, as well as more adventurous hikes and camping trips. These are special places where people can create connections with each other and the natural world.

PLT has also expanded our capacity to further our mission with the addition of two new staff and two new board members. We're pleased to welcome Eden Rock as our Operations Director and Lynnette Batt as our Conservation Director. We are also thrilled to welcome Keela Clark and Karen Keene to our Board of Directors. These great women are moving PLT straight in the direction of protecting more land.

Looking ahead, we're really excited to think about what 2018 has in store. Together, we'll be protecting several new preserves, including ones along the American River and Bear River. We'll continue our efforts with PG&E to permanently protect over 6,000 acres in Placer County. And we plan to complete the 5th and final phase of protecting the nearly 1000-acre historic Oest Ranch—a project nearly 10 years in the making.

Thank you for making this work possible by contributing funds that are critical to our success, and by spreading the importance of our mission in the region—you are helping to improve quality of life in Placer County for generations to come!

Sincerely,


Fred Yeager
President



Banner Year for Land Protection!

Land conservation is at the core of what Placer Land Trust does—it's why we exist. Placer County is blessed with wide-open spaces, beautiful vistas, opportunities for outdoor recreation, local and sustainable farms and ranches, and healthy wildlife habitats. We believe that these treasures improve quality of life for all who spend time here, which is why Placer Land Trust works so hard to protect these natural wonders. We protect land FOREVER, so that both current and future generations can benefit from it, and sometimes we feel like it can take forever to get a conservation project completed due to the many complex factors involved—which is why it was so exciting to protect SEVEN new properties in one year!

Bear River Pineroft Reserve

10-acres near the Bear River Campground in Colfax, provides habitat for a diverse range of wildlife while protecting access to recreation and camping.

Kidd & Cascade Lakes Preserve

248-acre gem located near Donner Summit, permanently protects access to cross country skiing, snowshoeing, hiking, biking, camping, and water play on two beautiful lakes.

Old Airport Preserve

200-acres near the City of Auburn, provides benefits of open space, scenery, agriculture, historic and cultural values, and foothill habitat.

Upper Pineroft Preserve

49-acres near the Bear River Campground in Colfax, protects scenic values from nearby roadways and campground, habitat for a diverse range of wildlife, as well as a creek that feeds directly into the Bear River.

Halsey Preserve

548-acres near the City of Auburn, protects valuable habitat for waterfowl and other migratory birds, while providing recreational opportunities such as fishing, picnicking, birding, and more.

Rock Creek Preserve

182-acres near the City of Auburn, protects foothill habitat like oak woodlands and seasonal wetlands, while providing opportunities for fishing, birding, and hiking to the public.

Meyer Preserve

21-acres near the City of Auburn, protects a range of agricultural activities including grazing, vineyards and a farmstand, while preserving the scenic views of the rural foothills.

**9,496 total acres protected
over the past 26 years!**



Harvego Bear River Preserve

Caring for Land

Whether it's monitoring conservation easements to ensure properties are in excellent condition, or maintaining and enhancing the preserves we own, Placer Land Trust strives to take great care of the land entrusted to us. An exciting example of our efforts has been our progress at **Doty Ravine Preserve**, where we've tapped into the hard work of beavers to reconnect approximately 38 acres of historic floodplain with Doty Ravine Creek. In the 1880s a levee was built along the creek to constrict the floodplain. In the fall of 2016, we worked with U.S. Fish & Wildlife Service to remove much of this levee, and in 2017 we continued our efforts by adding structures to the creek to assist the beavers in creating dams in select locations, resulting in more than four acres of a diverse and beautiful permanently-flooded wetland. This is providing valuable new habitat for birds, fish and wildlife, and benefiting humans with improved flood control. We can't wait to expand on our success downstream in 2018.



“In 10 years of work with stream and wetland restoration, this is one of the most impressive projects I have seen. The transformation that has taken place at Doty is amazing.” –Lynnette Batt, PLT Conservation Director



Outman Big Hill Preserve

In the Community

We are so honored to do our work of land conservation within a community where people truly value our natural wonders—and they're willing to contribute to it with their time, talents, and treasures. In 2017, **766 members donated over \$600,000** in support of PLT's mission. 75 volunteers, young and old, helped PLT remove over 1,000 pounds of trash from local waterways during the **Great Sierra River Cleanup**, helping to protect healthy habitat and clean water for all. PLT proudly awarded the 2017 Placer Conservator award to **Eric and Paula Peach**, who have made it their life's mission to protect the American River. A team of 11 young adults maintained miles of trails, removed invasive plants, and restored riparian areas during five weeks of service to PLT with **AmeriCorps NCCC**. These are the people who inspire us every day, and make us so grateful that we're not doing this work alone.



Placer Conservator Awards

Getting Outdoors

Placer Land Trust has some beautiful pictures of our protected lands in Placer County, but nothing beats setting foot on the land. Seeing our preserves firsthand is the best way to get people to fall in love with our mission, and to join us in protecting more land for generations to come. Our team of over 20 trained docents, along with staff and other volunteers, helped PLT expand our outreach, by **engaging over 1,000 people through 50 hikes, events, and adventures**. There's nothing better than seeing the wide open eyes of a child as they experience the marvels of nature, or helping an adult see this region with a new focus of appreciation. Our family hikes, educational experiences, and community-building events brought our region's treasures to life for so many in 2017.



Taylor Ranch Preserve



Halsey Preserve

Where our Heart Is

Lakes in the Sierra, beautiful foothill oak woodlands, corridors of the American and Bear Rivers, valley grasslands and invaluable agricultural lands—we want to save them all. In our **26-year history**, Placer Land Trust has preserved all types of land protecting wildlife habitat, ensuring clean drinking water for the region, providing great outdoor recreation, and preserving our County's rich agricultural heritage. But every year is different. In 2017, we found more than half of our projects included opportunities for public access and recreation of all types. Since we know that not all preserves can be open to the public, it's exciting when we are able to create preserves that will allow individuals and families to **experience the benefits of nature**—places where they can deepen relationships, get exercise, de-stress, and learn new hobbies. These lands are permanently protected for **YOU** and future generations, so we hope you'll get outdoors and enjoy them!



Kidd & Cascade Lakes Preserve

2017 MEMBERS AND SUPPORTERS

Gifts of all kinds and sizes make an impact in Placer County, improving the quality of life for generations to come.

Ambassador - \$50,000+

Douglas A. Freeman
Dennis & Nancy Meyer

Ambassador - \$10,000-\$49,999

Emigrant Trails Greenway Trust
Kathleen Lucich
REI
The Ridge Golf Course & Events Center
Side Hill Citrus
Donald & Audrey Stoye

Ambassador - \$5,000-\$9,999

Bayer CropScience LP
Capital Public Radio
The Keller Family Pathway Fund at
Sacramento Region Community Foundation
Pacific Gas and Electric Company
Whole Foods Market

Guardian - \$2,500-\$4,999

Century 21 Select Real Estate, Inc.
Churchwell White LLP
Jeff & Kim Dutra
Jim & Cathy Haagen-Smit
Bruin Ranch
Doug Houston
J.A.E. Fund For Animal & Environmental Welfare
at Placer Community Foundation
Tom & Nancy McMahan
Ron & Kathy Meyer
Miller Honey Farms
Joanne Neft
Pat & Eden Rock
US Bank
Louise & Dick Wiesner

Guardian - \$1,000-\$2,499

API Marketing
Aronowitz Skidmore Lyon
Doug & Lisa Balmain
Norma Brink
Brookfield Residential
Patricia Callan-McKinney
Dennis & Sharon Cavallo
City of Roseville
Community Needs Fund at Placer
Community Foundation
Dale & Mary Darney
Jean & Dean Decker
Bill & Georgia Flake
Arla G. Gibson-Bautista & Bud Bautista
Harvego Family Foundation
Michael & Keri Harvey
Houston Magnani & Associates
Joanna Jones
Karen Keene & Ron Kohl
Kayden Kelly
John Krogsrud & Deborah Domitrovich
Mary Marcus
John & Therese Marin
Mitchell Chadwick
Gerald & Gail Mohlenbrok
Becky Morris & Rex Maynard
Ron Nabity

Nancy & Kenneth Kahn Family Fund at
Placer Community Foundation
Donald & Virginia Parker
Eric & Paula Peach
Christine Pieper & Dennis Grossman
Placer Title Company
Graeme & Debra Plant
Robert & Beth Post
Dean Prigmore & Patrice Taylor
Richard & Barb Proffitt
Protect American River Canyons
Red Barn Studios
D.F. Properties, Inc.
Rotary Park Project at Placer
Community Foundation
Ray Santana & Janet Pucci
Teichert
Bill & Barbara Tellman
J.P.Tindell
Larry & Linda Welch
Westervelt Ecological Services
Westpark Communities
Craig Wilson
Jack & Peggie Wormington
Karen Wyatt
Jesse Yang
Fred & Denise Yeager
Anita & Bill Yoder
Heidi Youmans

Protector - \$500-\$999

Anonymous
Acoustical Drywall Services, Inc.
Mark & Therese Adams
Paul & Diane Aronowitz
William Beadle
Carolyn Bechly
Barbara Brenner & Char Ghio
Robert & Cheryl Brenner
Sarah & Kirk Bresniker
Kim & Jeff Brown
Katie Burdick
Sarah Buxton
Troy Caldwell
Alaine Callen
Keela Clark
Community 1st Bank
Linda Beech Cutler Charitable Fund at
Sacramento Region Community Foundation
Michael & Lynn Dean
Angela DePaoli
Mary Beth Dietrich & Vance Kimbrell
Dan Dimick
Michael & B.J. Driscoll
Dudek
Jeannette Duff
Alice & Brion Dunbar
ECORP Consulting, Inc.
Pat & Pete Enochs
Falik Family Fund
Fechter & Company, CPA's
Fork 'N Road Productions
Jan Foster & Ray Valone
Len & Kris Ganz
Jerrold Garrard & Pamela Ross
Guy & Sigrid Gibson

Gibson & Tuttle
Ron Gould
Darren & Jamee Horning
Pat & Al Huber
Marilyn Jasper
Samuel & Norma Johnson
Dave & Cindy Kasberg
Kp Investments, LLC
Steve & Karen Killebrew
Mary & Jim Kleinbach
Jean Labadie
Law Office of Marcus J. Lo Duca, P.C.
Joan Levers & David Manhart
Morgan Lynn
Madrone Ecological Consulting
Karl Mertz, Jr.
Rita Miller
Brad Morgan
Jeff & Candace Morton
Patricia Novoselac
ORR Design Office, Inc.
Troy & Sarah Outman
George & Sheree Palma
Placer County Resource Conservation District
Placer County Supervisor Jim Holmes
Placer County Supervisor Robert Weygandt
PlacerArts
Real Food Catering
Recology
Sandra & Jerry Reeves
Rise Up River Trips
Sarah Roeske
Dan & Anne Runte
Paul & Patty Ruud
Phil & Jill Sayre
John & Mary Jean Schroeder
Gary & Jan Shonkwiler
Signature Homes, Inc.
Stewart Title of Placer
Sutter Health
Trailscape
Tri Counties Bank
Christine E. Turner
Mehrey Vaghti & Thomas Toy
Victory Velo Bike Shop
Steve & Nina Vilter
Kara & Aaron Walker
James & Diane Williams
Doreen Yates
Terry Yoder

In Honor

Mary Christopherson
Walter Dahl
Jim Haagen-Smit
Caroline Hickson
Phil LaRiviere
Jay & Bernie Schroeder

In Memory

Tony Aguilar
Jerry Burns
Patsy Burns
Alex Ferreira
Taina Hollinger
Tony & Katherine Lucich
James Rowe
Eddie Yates

Are you a Sustaining Donor?

Whether it's caring for land, or managing funds, it's wise to do it sustainably. While we appreciate gifts of all sizes and in all forms, our recurring donors help provide a steady source of income that we can rely on to make the biggest impact. Call us to sign-up!

For a full list of all of our generous donors please visit www.placerlandtrust.org.

Financial Summary 2016-2017

Annual Revenue	2016-17	2015-16
Contributions	\$611,860	\$531,715
Events	\$74,508	\$43,100
In-Kind Donations	\$305,287	\$142,636
Grants	\$452,633	\$1,030,677
Grazing Leases	\$40,235	\$36,551
Special Programs	\$250,184	\$166,937
Interest/Earnings	\$740,693	(\$158,190)
TOTAL ANNUAL REVENUE*	\$2,430,400	\$1,793,426

Annual Expenses	2016-17	2015-16
Administration	\$95,163	\$77,756
Fundraising	\$118,312	\$98,182
Land Protection & Programs	\$1,482,132	\$1,594,162
TOTAL ANNUAL EXPENSES	\$1,695,607	\$1,770,110

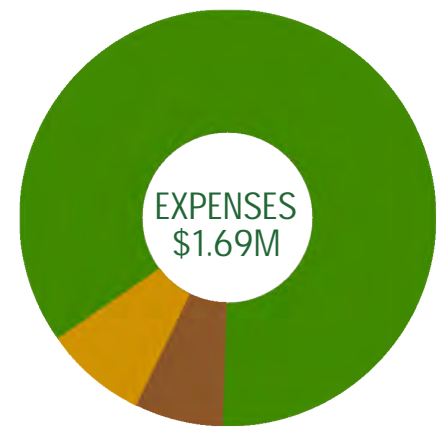
Assets	2016-17	2015-16
Cash & Investments**	\$8,615,265	\$7,290,298
Accounts Receivable & other assets	\$228,826	\$123,224
TOTAL ASSETS	\$8,844,091	\$7,413,522
Selected items from statement of financial position***		

Liabilities	2016-17	2015-16
Accounts Payable & Accrued Expenses	\$278,342	\$285,217
Deferred Revenue	\$31,850	\$3,000
Due to Other Agencies	\$400,694	\$325,940
TOTAL LIABILITIES	\$710,886	\$613,611

Long-term commitment

*Funding for land stewardship can often arrive in one year but is designed to provide for many years. As a result, income for an individual year can vary greatly compared to the related stewardship expenses. **Likewise, 85-90% of our cash and investment assets are invested in long-term endowments to fund the ongoing and perpetual protection of our lands. ***Amounts do not reflect recorded property value. These reports are derived from the audited financial statements for the fiscal year ending June 30, 2017.

Percentage of Program Efficiency



88%

Land Protection & Programs



7%

Fundraising



5%

Administration

Forever Society

“Not everyone can make donations during their lifetime; legacy giving is a way for everyone to make a gift to their community when they don’t need their assets anymore.”

-Therese Adams, Esq.

Forever Society members preserve the natural wonders of Placer County for generations to come by including Placer Land Trust in their will and/or estate plans. We are forever grateful for our members listed below and the many much-appreciate anonymous members.

Veronica Blake
Kurt & Karen Bleuel
Norma Brink
Jeff Darlington
Jan Foster & Ray Valone
Douglas A. Freeman
Bob Gilliom & Patty Schifferle

Steve & Karen Killebrew
Tom & Nancy McMahan
Graeme & Debra Plant
Dean Prigmore & Patrice Taylor
Nicole Spencer
Janet & John Voris
Larry & Linda Welch



Placer Land Trust Staff

(back row- left to right)

Janet Voris - Program Manager
Jeff Ward - Stewardship Manager
Eden Rock - Operations Director
Jim McBride - Stewardship Assistant
Sarah Darney - Operations Specialist

(front row, left to right)

Kara Walker - Community Relations Manager
Jeff Darlington - Executive Director
Lynnette Batt - Conservation Director
Justin Wages - Land Manager

Our Impact in the Community



Hikes, Activities
& Events
50



Acres
Added in 2017
1,257



Volunteer
Hours
5,526



Volunteers
& Docents
251

Total Acres
Protected
9,496

PLT
Members
766

Board of Directors

OFFICERS

Fred Yeager - President
Rich Ferreira - Vice President
Robert Gilliom - Treasurer
Jim Haagen-Smit - Secretary

MEMBERS

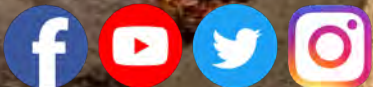
Barbara Brenner
Keela Clark
Doug Houston
Karen Keene
John Marin

Kidd and Cascade Lakes Preserve

Photo by Ron Nabity

Stay Connected!

Keep up-to-date on Placer Land Trust by signing up for our eNewsletter at www.placerlandtrust.org and by following us on social media. You can also email us with questions or comments at info@placerlandtrust.org.



@placerlandtrust

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