



Natural Wonders Forever

Placer Land Trust

2019 Annual Community Report

Our Mission

Placer Land Trust works with willing landowners and conservation partners to permanently protect natural and agricultural lands in Placer County for current and future generations.

North Fork of North Fork
American River Preserve

Dear Friends,

I always enjoy the opportunity to hit “pause” on our busy lives and reflect on what we, Placer Land Trust and members like you, have accomplished together. There’s so much to be proud of! As you know, Placer Land Trust works to protect natural and agricultural lands in Placer County, with goals of preserving our waterways, wildlife, and way of life. But sometimes when you look at a snapshot of our work, it can appear singularly focused — and for 2019, it was the Year of Rivers.

This year, you helped us protect 408 acres of beautiful, rugged canyon land in the Sierra, through three separate river projects. The Southern Cross Preserve, North Fork of North Fork American River Preserve, and the Loera-Harvey North Fork Preserve are true gifts to future generations. They will provide critical habitat for wildlife, preserve our water quality, and help mitigate the effects of climate change for years to come!

But the close of 2019 is also the end of a decade. Looking back, we can see the full scope of our mission in action. In the last ten years, members like you have protected nearly 6,400 acres through 32 different projects. You’ve protected habitat for threatened and endangered species. You’ve protected land along the Bear and American Rivers, ensuring cleaner water for all in the region and those living downstream. You’ve protected neighborhood gems as small as 8 acres to our largest preserve yet at 1,773 acres. You’ve preserved our agricultural heritage including 150 year old family ranches and the world’s first permanently protected mandarin orchard. You’ve protected lands that are sacred to Native Americans, preserving some of their artifacts and history. And you’ve protected places for people to hike, bike, fish, camp, and so much more!

I am proud as I reflect on what we’ve accomplished, and also energized to think of what we’ll get done together in the next decade! I think I can safely speak for future generations when I say THANK YOU for acting today to preserve the lands that make our region so special!

Sincerely,



Fred Yeager
President



2019 BY THE NUMBERS...



**11,401 ACRES
PROTECTED**

as of December 31, 2019



\$6 MILLION

in grant funding received in 2019

TO FUND 8 PROJECTS



40

**EVENTS AND
ACTIVITIES ON
OUR PRESERVES**

35

**MILES OF
TRAILS
ON OUR
PRESERVES**

21

**MILES OF
PROTECTED
STREAMS
AND RIVERS**

75

"DECADE DONORS"

Members who have donated every year for the past ten years



99

VOLUNTEERS



**8,209 ACRES
OF OUR PROTECTED LANDS
IN AGRICULTURAL USE**

75% of our total protected acres

**2,544
VOLUNTEER
HOURS**

CONTRIBUTED

**830+
MEMBERS**



0

**VIOLATIONS OF
EASEMENTS ON
PROPERTIES**

Southern Cross Preserve

Wild & Scenic River Frontage

In June, Placer Land Trust permanently protected the 46-acre **Southern Cross Preserve** on the North Fork American River north of Foresthill. The purchase was funded by a generous 50% “bargain sale” by the landowner, by Placer Land Trust members through the 2017 Placer Conservator Auction, and by Emigrant Trails Greenway Trust.

This wooded canyon land preserve includes several hundred feet of federally-designated Wild and Scenic river frontage and a section of the public Euchre Bar Trail. The property is nestled within the Tahoe National Forest, connecting federal US Forest Service lands and other nearby Placer Land Trust Preserves to create a larger area of protected wilderness. Placer Land Trust strives to protect adjacent lands to create larger areas of intact wilderness to provide critical habitat, protect water and air quality in the region, and support healthy, diverse populations of plants and wildlife. Placer Land Trust is working to transfer this property to the US Forest Service, as part of the Tahoe National Forest.

“The acquisition of the property is a great addition to the Placer Land Trust portfolio,” says Ron Gould, North Fork American River Alliance representative, Placer Land Trust member, and North Fork American River aficionado. “This preserve is located in one of the most scenic sections of the North Fork canyon, where the river drops from pool to pool, providing many recreational opportunities. The acquisition of the property not only provides protection for a Wild and Scenic section of the North Fork American River, but also helps to preserve the mining artifacts and rich history of the property and surrounding area for future generations to enjoy.”

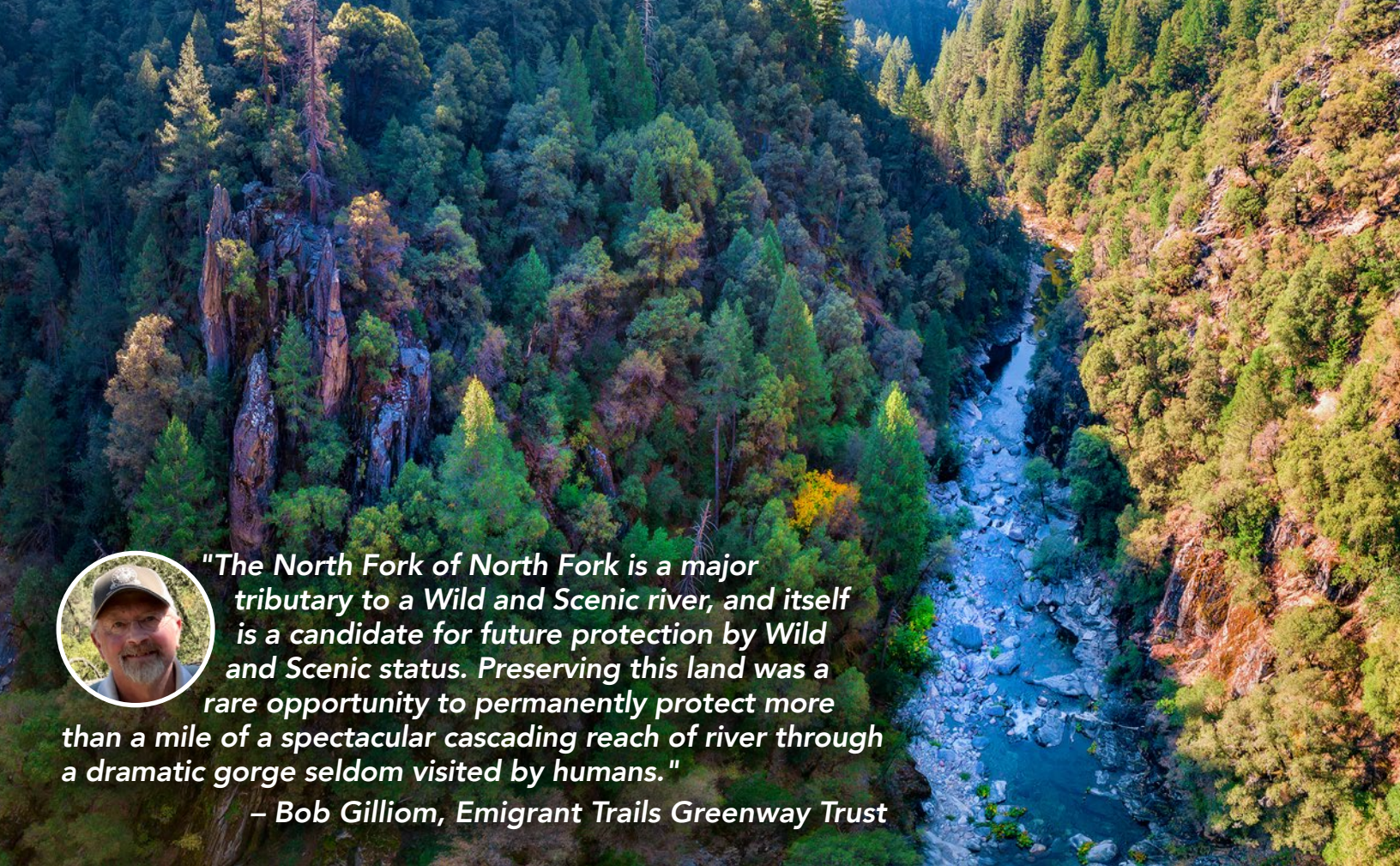
The property was purchased in 1992 by Lanny Malfar and cousin Mark Emalfarb, under the company Southern Cross Natural Resources Inc. Their hope was to re-open the Southern Cross Gold Mine, a historic mine that was operated in the first half of the 20th century, but this never happened. Lanny passed in 2017, and his daughter, Julie Roberts, contacted Placer Land Trust to see if we could help protect the property in perpetuity, given the importance of it to her father and the family.

The public Euchre Bar Trail runs through the property and provides excellent views of the river. Recreation from the Euchre Bar Trail includes trout fishing, swimming, and floating the river. Although the upslope portions of the Southern Cross Preserve are not open to the public at this time, the Preserve is publicly accessible via the river and the Euchre Bar Trail.



“It feels good to know that Placer Land Trust will be protecting this beautiful property. I’m glad our family can be a part of the history of bringing this land back into public management and to connecting and restoring natural habitat.”

– Julie Roberts



"The North Fork of North Fork is a major tributary to a Wild and Scenic river, and itself is a candidate for future protection by Wild and Scenic status. Preserving this land was a rare opportunity to permanently protect more than a mile of a spectacular cascading reach of river through a dramatic gorge seldom visited by humans."

– Bob Gilliom, Emigrant Trails Greenway Trust

North Fork of North Fork American River Preserve *320 Acres of Watershed and Wildlife Habitat*

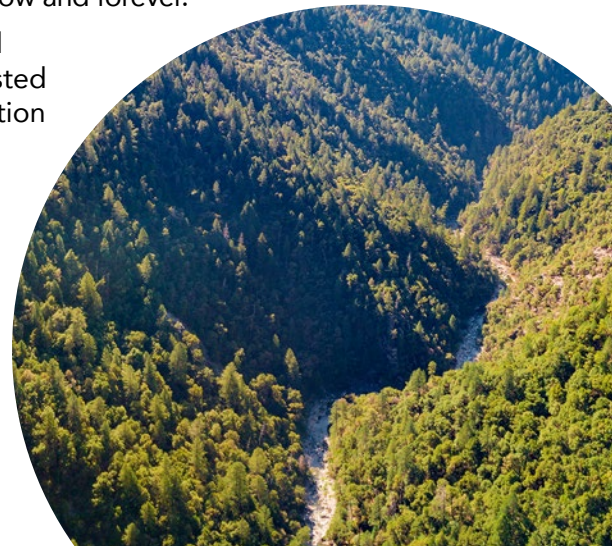
In November, Placer Land Trust purchased and permanently protected the **North Fork of North Fork American River Preserve**, 320 acres of steep forested canyon land near Emigrant Gap. The property includes over a mile of the North Fork of North Fork American River, which feeds the federally-designated "Wild and Scenic" North Fork American River.

Protection of this land contributes to water quality for a key public drinking water supply downstream. Placer Land Trust's acquisition of this property also protects it from being purchased for clear-cutting, and the property provides an intact forest buffer between logging activities on adjacent lands and the river.

"The protection of this property in the American River watershed means so much to our region," says Jeff Darlington, Placer Land Trust Executive Director. "Permanently protecting the North Fork of North Fork American River Preserve will in turn protect our water, our wildlife, our health, and our quality of life, now and forever."

Placer Land Trust partnered with Emigrant Trails Greenway Trust, a local philanthropic foundation, to purchase the property when we saw it was listed for sale. In this case, the foundation was able to move quickly in coordination with the land trust to purchase this property when it came on the market. This "conservation funder" partnership model is an efficient way for us to act quickly to protect land when it's most threatened.

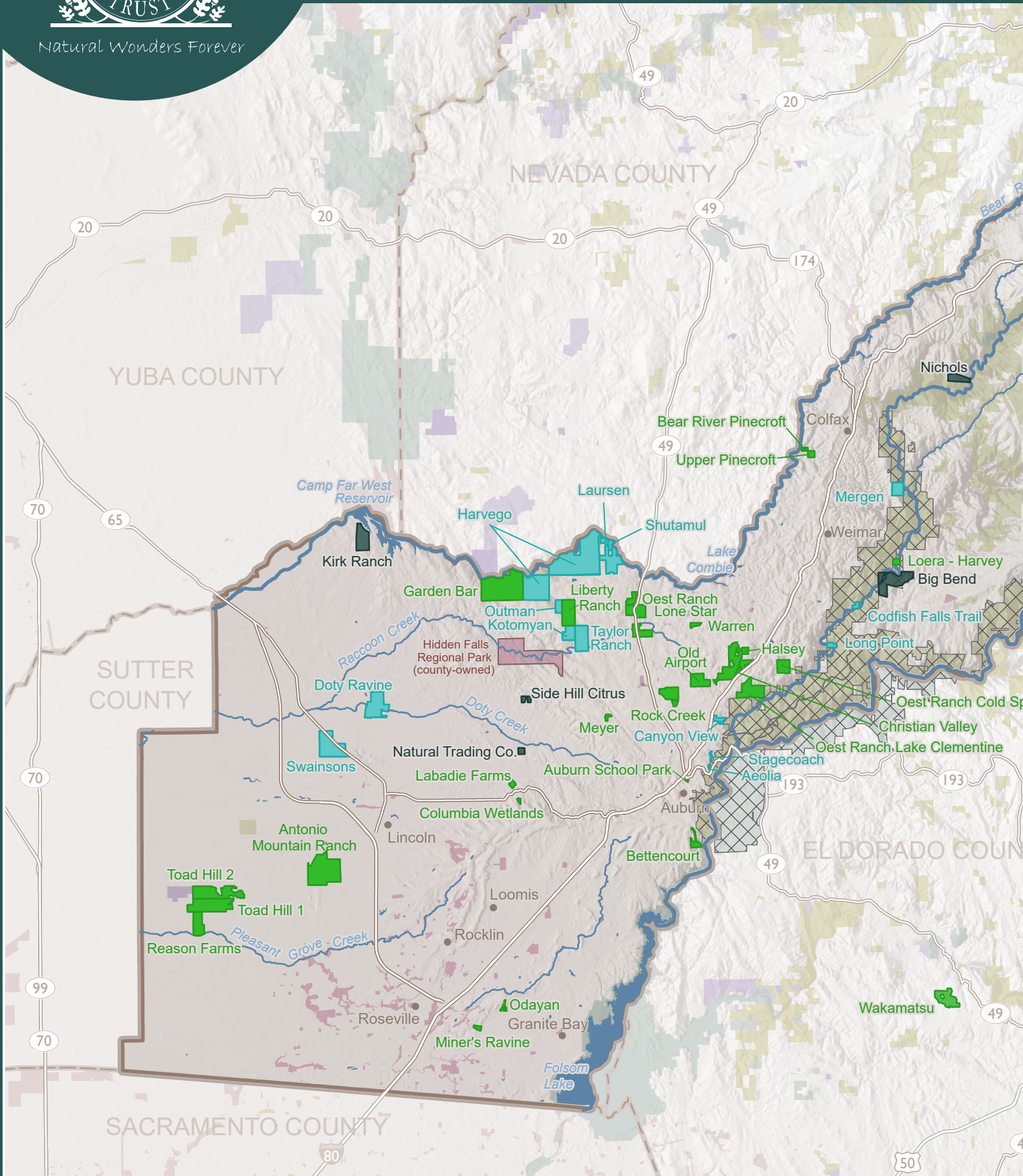
Several nests of the spotted owl have been recorded within a mile of the property on both sides of the canyon, so protection for this land safeguards valuable habitat for this impacted species as well as a wide diversity of Sierra wildlife. Situated in the Tahoe National Forest, the North Fork of North Fork American River Preserve will be managed in close cooperation with the U.S. Forest Service.





Natural Wonders Forever

PLACER LAND TRUST



PRESERVES




Placer County, California








MAP AREA



PLACER LAND TRUST

-  Conservation Easement Preserve
-  Land Trust-Owned Preserve
-  Land Trust-Assisted Project

OTHER CONSERVED LAND

-  Federal
-  County/City
-  State
-  Private
-  Auburn State Recreation Area

OUR MISSION

Placer Land Trust works with willing landowners and conservation partners to permanently protect natural and agricultural lands in Placer County for current and future generations.

www.placerlandtrust.org
(530) 887-9222



Loera-Harvey North Fork Preserve

Protecting Water Quality, Wildlife Corridor, and Habitat of Foothill Yellow-legged Frog

In December, Placer Land Trust permanently protected the 42-acre **Loera-Harvey North Fork Preserve** on the North Fork American River near Weimar. Located between Yankee Jim's Bridge and Sore Finger Point, the property is a mixture of conifer and hardwood forests, and includes approximately 1/4 mile of river frontage on both sides of the river. The preserve is permanently protected by a conservation easement donated by landowners David Loera and Alison Harvey.

"This land has been a place of solitude for us, as well as a welcoming place of community for our friends and family," says landowner Alison Harvey. "It's such a stunningly beautiful place that everyone who visits there wants to preserve it, along with the entire North Fork canyon. We have done what we can over the years to protect this place, and a conservation easement locks down what can happen here after we are gone."

"Protection of this land and this stretch of river directly protects downstream water quality and drinking water supply," said Jeff Darlington, Placer Land Trust Executive Director. "It will also help prevent future damage to the river corridor due to mining, or dumping of trash and sediment."

The conservation easement placed on this property will ensure that no development or misuse occurs in this part of the canyon, helping to keep the river wild and natural, forever. While not open to the public, the preserve has significant public value by protecting the health and scenic views of the river and canyon. This is critical to the many rafting groups and others recreating on this section of the river itself, which remains publicly accessible.

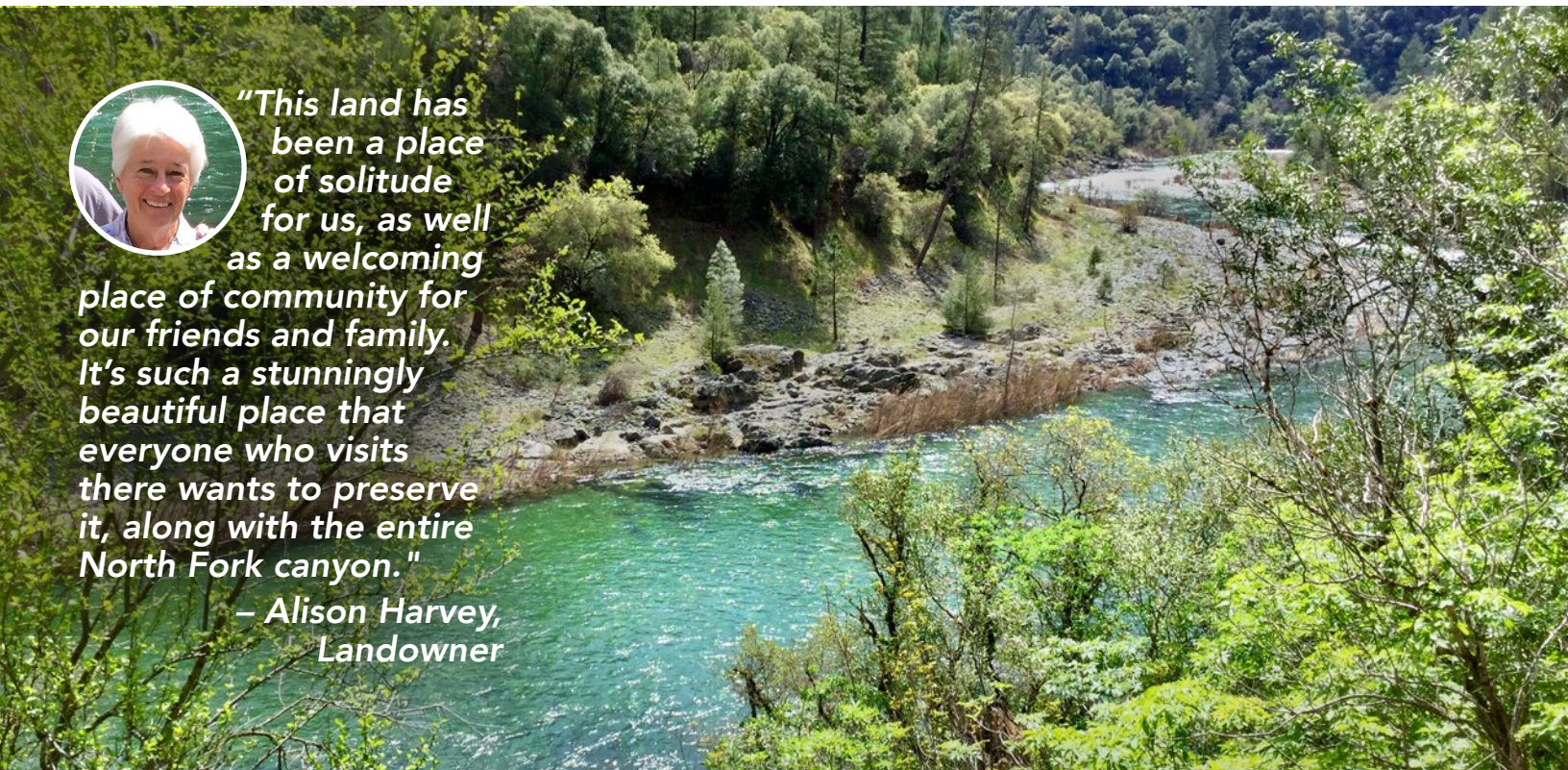
The North Fork American River and its canyon is home to an incredible diversity of wildlife — from large mammals such as bear, bobcat, and ring-tailed cat, to reptiles, amphibians, birds and insects, and aquatic life in the river itself. Foothill yellow-legged frogs have also been seen on the Loera-Harvey North Fork Preserve. Once thriving across their range, this frog has disappeared from more than half its historical localities due to a variety of threats including habitat destruction and pollution, resulting in its listing as a California Threatened Species in 2019. Preservation of this property helps provide a "nature highway" for the threatened frogs and other animals to move safely up- and downstream, without disruption from human activity or development.

Together with its important water supply, recreation values, and breathtaking natural scenery for river rafters and others to enjoy, the Loera-Harvey North Fork Preserve represents a lasting investment in the health of our region, so that all living things can thrive — now and forever.



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of solitude
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it, along with the entire
North Fork canyon."*

*– Alison Harvey,
Landowner*



Placer Land Trust Earns National Recognition

In August, Placer Land Trust was awarded accreditation for the third time by the Land Trust Accreditation Commission. This mark of professional excellence signifies a land trust's continued commitment to the highest national standards for excellence and conservation permanence.



As one of the first land trusts in the Sierra to achieve this national accreditation in 2008, Placer Land Trust works hard to maintain our community's confidence and support in our conservation work. The process of accreditation requires extensive documentation and a comprehensive third-party evaluation to demonstrate fiscal accountability, ethical conduct, responsible governance, and lasting stewardship.

"Renewing our accreditation shows Placer Land Trust's ongoing commitment to best management practices and permanent land conservation in Placer County," says Sarah Darney, Operations Specialist. "We are a stronger organization for having gone through the rigorous accreditation renewal process. It means you can count on us to protect our special places forever, making Placer County an even better place for current and future generations."



Bell Road Preserve Expands Existing Preserve, Protects Scenic Open Space

In November, Placer Land Trust expanded our Rock Creek Preserve by permanently protecting an adjacent 28-acre property along Bell Road with a conservation easement. The Rock Creek Preserve, now 210 acres, is located near the City of Auburn, and the expansion marks our 8th project with PG&E and the Stewardship Council. This preserve contains oak woodlands, seasonal wetlands, and aquatic habitat that are valuable for a diverse range of wildlife. The Rock Creek Preserve is part of PG&E's hydroelectric watershed lands, and also provide scenic value from the nearby public roadways. The conservation easement protects the property forever for the benefit of open space, scenery, historic and cultural values, and habitat.

Board of Directors

Fred Yeager, *President*
Christine Pieper, *Vice President*
Robert Gilliom, *Treasurer*
Jim Haagen-Smit, *Secretary*
Barbara Brenner

Amy Eubank
Rich Ferreira
Doug Houston
John Marin
Karen Keene

Placer Land Trust Staff

Jeff Darlington, *Executive Director*
Lynnette Batt
Julia Boorinakis Harper
Sarah Darney
Jim McBride

Eden Rock
Janet Voris
Justin Wages
Kara Walker
Jeff Ward



New Community Council

In February, we launched Placer Land Trust's reinvigorated Community Council! This group of volunteers is passionate about sharing our mission and has already helped turn awareness into action that drives impact. By utilizing their connections and expertise, Community Council members have helped secure sponsorships for the Placer Conservator, represented Placer Land Trust at various events, and raised critical funds through Big Day of Giving. We are so thankful to the 2019 Community Council team for their work in protecting the natural and agricultural lands that are so important in our region.



2019 Members and Supporters

For a full list of all our generous donors, please visit www.placerlandtrust.org/2019highlights

Conservation Champions

\$50,000+

Mark Emalfarb

Emigrant Trails Greenway Trust

David Loera & Alison Harvey

\$10,000-\$49,999

The George W. Bauer Family Foundation

The Ridge Golf Course & Events Center

Donald & Audrey Stoye

\$5,000-\$9,999

Blast Analytics & Marketing
Capital Public Radio
Garrett Milam
Mitchell Chadwick

Churchwell White LLP
Joanne Neft
Dean Prigmore & Patrice Taylor
Richard & Barb Proffitt

REI
Robert Kemp Community
Endowment Fund at
Placer Community Foundation

Side Hill Citrus
Jack & Peggie Wormington

\$2,500-\$4,999

Aronowitz Skidmore Lyon
Norma Brink
Bruin Ranch
Clif Bar Family Foundation

Jeff & Kim Dutra
Daniel Forgey
Tom & Nancy McMahan
Dennis & Nancy Meyer

Ron & Kathy Meyer
Miller Honey Farms
Donald & Virginia Parker
TAD Executive Fiduciary Services

US Bank Private Wealth
Management
Louise & Dick Wiesner

\$1,000-\$2,499

Anonymous
American River Conservancy
API Marketing
Paul & Diane Aronowitz
Shirley Ballinger
Doug & Lisa Balmain
Bella Wildfire & Forestry Services
Boorinakis Harper Ranch
Gregory Bowyer
& Sarah Mercer-Bowyer
Robert & Cheryl Brenner
Patricia Callan-McKinney
Dennis & Sharon Cavallo
Century 21 Select Real Estate, Inc.
The Chevalier Law Firm
Community Needs Fund at
Placer Community Foundation
Connerty Will
Cook Development
Jean & Dean Decker

Jon & Karen Easterbrook
Tom & Connie Elmore
Bill & Georgia Flake
Gabilan Fund at Sacramento
Region Community Foundation
Stuart & Kathy Gerould
Gibson & Tuttle
Golden 1 Credit Union
Jim & Cathy Haagen-Smit
Harvego Family Foundation
Alan Hattey & Kelly Morrison
Houston Magnani & Associates
Doug Houston
Karen & Gerald Johnson
Joanna Jones
Dave & Cindy Kasberg
Karen Keene & Ron Kohl
The Keller Family Pathway Fund
at Sacramento Region
Community Foundation

Kayden & Christine Kelly
Jim & Mary Kleinbach
John Krogsrud & Deborah Domitrovich
Jean Labadie
Lone Buffalo Vineyards
Morgan Lynn
Madrone Ecological Consulting
Massachusetts Mutual
Life Insurance Company
Rex Maynard & Becky Morris
Karl Mertz, Jr.
Gerald & Gail Mohlenbrok
Clio Muir
Nancy & Ken Nittler
Daryl & Sue Oest
Diane Pargament
Christine Pieper & Dennis Grossman
Placer Title Company
Graeme & Debra Plant
Psomas

Richland Communities Inc
Gerald Rico & Neva Kesselring
Charles Routt & Edith Thacher
Rural County Representatives
of California
Tim & Colleen Sands
Ray Santana & Janet Pucci
Nicole Spencer
Teichert
J.P. Tindell
Victory Velo Bike Shop
Steve & Nina Vilter
Larry & Linda Welch
Westervelt Ecological Services
Wildlands Inc.
David & Monique Wood
Karen Wyatt
Yamasaki Landscape Architecture
Fred & Denise Yeager
Anita & Bill Yoder

In Memory Of

Robert Black
Bill Carnazzo
Don Dill
Dave Flemmer
John Hooten
Phil LaRiviere, Jr.
Tom McMahan

Brenda Milam
Judith Opatz
Michael Pargament
Phil Raimondi
Jack Vogelsang
Gretchen Williams Jurek

Fred Hartley
Bob Kingman
Dr. & Mrs. Jeffrey McClure

In Honor Of

Forever Society

Forever Society members preserve the natural wonders of Placer County for generations by including Placer Land Trust in their will and/or estate plans. We are forever grateful to our members listed below, and for our much-appreciated anonymous members.

Anonymous
Veronica Blake
Kurt & Karen Bleuel
Norma Brink
Jeff Darlington
Jan Foster & Ray Valone
Douglas A. Freeman
Bob Gilliom & Patty Schifferle
Jim & Cathy Haagen-Smit
Doug Houston & Sons
Steve & Karen Killebrew

Tom & Nancy McMahan
Ron & Jan Miller
Michael Pargament (deceased)
& Diane Pargament
Graeme & Debra Plant
Dean Prigmore & Patrice Taylor
Barbara G. Schutz
Nicole Spencer
Janet & John Voris
Larry & Linda Welch
Karen Wyatt

Land Benefactors

A Land Benefactor is an individual, family, or organization who has chosen to protect their land and has included some level of charitable contribution. This could be a donation of land, an easement, funding for a stewardship endowment, and/or a discounted sale.

American Land Conservancy
American River Conservancy
Lisa & Doug Balmain
Ron & Sharon Bettencourt
John & Lugene Boyd Family
Chamberlain Family
Dennis & Nancy Meyer Family Trust
Gretchen & Richard Dyson
Mark Emalfarb
Emigrant Trails Greenway Trust
Ferreira Family
Foresthill Land Company, LLC
Robert & Denise Freiheit

Gould Family
The Harvego Family
Bill & Vera Johnston Family
Labadie Family
Andy & Shana Laursen
David Loera & Alison Harvey
Ron, Kathy, and Blair Meyer Family
Daryl & Sue Oest
Protect American River Canyons
Susan Taylor
Leslie F. Warren
Wilson Family
Heidi & Clif Youmans

Statement of Operations 2019

ANNUAL INCOME

| | |
|-----------------------------|--------------------|
| Contributions | \$297,002 |
| Events | \$120,885 |
| Other Gifts | \$62,237 |
| Grants | \$15,063 |
| Other Income | \$154,235 |
| Special Programs | \$500,747 |
| TOTAL ANNUAL INCOME* | \$1,150,169 |

ANNUAL EXPENSES

| | |
|-----------------------------|--------------------|
| Administration | \$174,838 |
| Fundraising | \$180,461 |
| Land Protection & Programs | \$789,184 |
| TOTAL ANNUAL EXPENSE | \$1,144,483 |

ASSETS

| | |
|---|---------------------|
| Cash and investments** | \$12,304,857 |
| Accounts receivable and other assets | \$58,198 |
| TOTAL ASSETS | \$12,363,055 |
| Selected items from statement of financial position *** | |

LIABILITIES

| | |
|---------------------------------------|------------------|
| Accounts payable and accrued expenses | \$52,855 |
| Deferred revenue | \$6,077 |
| Due to other agencies | \$856,769 |
| TOTAL LIABILITIES | \$915,701 |

LONG TERM COMMITMENT

*Funding for land stewardship can often arrive in one year but is designed to provide for many years. As a result, income for an individual year can vary greatly compared to the related stewardship expenses and previous years.

**Likewise, 85-95% of our cash and investment assets are invested in long-term endowments to fund the ongoing and perpetual protection of our lands.

*** Amounts do not reflect recorded property value.

These reports are derived from internal unaudited financial statements for the calendar year ending December 31, 2019.




Be sure to check out our online annual report for additional videos, photos, content, and a complete donor recognition list. You can find it on our website at www.placerlandtrust.org.



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@placerlandtrust




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