



PLACER LAND TRUST

Conservation Celebration Week

September 16-22, 2024

## Sponsorship Levels

	\$10,000	\$5,000	\$2,500	\$1,000	\$500	\$250
Tickets to event(s) of choice*	10	8	6	4	2	0
Invitation to address the audience at both events	•					
Company video ad on social media	•	•				
Logo in digital newsletter (if confirmed by Aug. 16)	•	•				
Logo on print event invitation (if confirmed by July 19)	•	•	•			
Logo on email event invitation (if confirmed by Aug. 9)	•	•	•			
Logo in newsletter recap of events	•	•	•			
Acknowledged on social media	•	•	•	•		
Logo on website and auction platform	•	•	•	•	•	
Logo on event sponsor poster (displayed at both events)	•	•	•	•	•	•
Listing in digital annual report	•	•	•	•	•	•
PLT membership for one year	•	•	•	•	•	•

*\*Space will be limited at each event, so respond early to ensure you get your first choice!  
Tickets can also be split between events.*

*Newsletter will be mailed to over 1000 individuals/organizations. E-blast will be sent to over 3,500 individuals.  
For a full list of membership benefits, go to [www.placerlandtrust.org/membership](http://www.placerlandtrust.org/membership).*

*This series of smaller events is designed to minimize negative impacts to our sponsors in case one or more events needs to be cancelled due to inclement weather, fire smoke, or other conditions beyond our control. Partial refunds will be offered for the number of tickets awarded if they can't be used for an alternate event.*

*Contact Kara Walker for additional details: [kara.walker@placerlandtrust.org](mailto:kara.walker@placerlandtrust.org)*

*To confirm sponsorship, please return the completed form with a check made payable to "Placer Land Trust" in the enclosed envelope, or online at [www.placerlandtrust.org/sponsorship](http://www.placerlandtrust.org/sponsorship). Thank you!*

Company Name (as you want to be recognized) \_\_\_\_\_

Contact Person \_\_\_\_\_ Sponsorship Amount \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_



# PLACER LAND TRUST

## Conservation Celebration Week

### September 16-22, 2024

**Conservation Celebration Week is coming!** This week is all about celebrating the people who make land conservation in our region possible – Placer Land Trust members, local conservation leaders, and landowners who choose to preserve their land. Together we accomplish so much!

During the week of September 16-22, we will shine a spotlight on the value of protected lands with an online auction, the Placer Conservator Reception, and Party on the Preserve. There will be something for everyone!

We hope you'll join us at one or both events to help us honor **Steve Frisch**, the recipient of the 2024 Placer Conservator Award. Steve is the president of the Sierra Business Council and one of its founding members. Under Steve's leadership, this nonprofit promotes environmental quality and economic prosperity to the communities of the Sierra Nevada, using principles of business to solve difficult social and environmental problems. SBC has supported the protection of over 40,000 acres of working farms, ranches, and forests in the Sierra.

The funds raised during Conservation Celebration Week are critical to our success as an organization, supporting Placer Land Trust's work of protecting natural and agricultural land, restoring habitat, and enhancing outdoor recreation.

Keep an eye on our website for more information. Tickets will go on sale later in July and opportunities to sponsor the event are available now at [placerlandtrust.org/sponsorship](http://placerlandtrust.org/sponsorship).

*We hope to see you there!*

### Placer Conservator Reception

Monday, September 16

**What:** An evening reception with appetizers, wine, beer, and cocktails. Short program will include presentation of the 2024 Placer Conservator Award to **Steve Frisch**.

**Where:** La Provence Restaurant, Roseville

### Party on the Preserve

Saturday, September 21

**What:** A family-friendly outdoor event on one of our beautiful preserves, featuring optional hikes for kids and adults, activities, games, and live music.

**Where:** Laursen Bear River Preserve, Auburn

### Conservation Celebration Auction

Monday, September 16 – Sunday, September 22

**What:** Our virtual auction returns with fabulous vacation stays, art, local experiences, and more!

**Where:** Online, all week long

