



# PLACER LAND TRUST CONSERVATION CELEBRATION WEEK

## September 22-28, 2025

### Sponsorship Levels

	\$10,000	\$5,000	\$2,500	\$1,000	\$500	\$250
Tickets to event(s) of choice*	10	8	6	4	2	0
Invitation to address the audience at both events	•					
Company video ad on social media	•	•				
Logo in digital newsletter (if confirmed by Aug. 22)	•	•				
Logo on print event invitation (if confirmed by July 15)	•	•	•			
Logo on email event invitation (if confirmed by Aug. 15)	•	•	•			
Logo in newsletter recap of events	•	•	•			
Acknowledged on social media	•	•	•	•		
Logo on website and auction platform	•	•	•	•	•	
Logo on event sponsor poster (displayed at both events)	•	•	•	•	•	•
Listing in digital annual report	•	•	•	•	•	•
PLT membership for one year	•	•	•	•	•	•

*\*Space will be limited at each event, so respond early to ensure you get your first choice!  
Tickets can also be split between events.*

*Newsletter will be mailed to over 1000 individuals/organizations. E-blast will be sent to over 4,500 individuals.  
For a full list of membership benefits, go to [www.placerlandtrust.org/membership](http://www.placerlandtrust.org/membership).*

*This series of smaller events is designed to minimize negative impacts to our sponsors in case one or more events needs to be cancelled due to inclement weather, fire smoke, or other conditions beyond our control. Partial refunds will be offered for the number of tickets awarded if they can't be used for an alternate event.*

*Contact Kara Walker for additional details: [kara.walker@placerlandtrust.org](mailto:kara.walker@placerlandtrust.org)*

*To confirm sponsorship, please return the completed form with a check made payable to "Placer Land Trust" in the enclosed envelope, or online at [www.placerlandtrust.org/sponsorship](http://www.placerlandtrust.org/sponsorship). Thank you!*

Company Name (as you want to be recognized) \_\_\_\_\_

Contact Person \_\_\_\_\_ Sponsorship Amount \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_ Phone \_\_\_\_\_



# PLACER LAND TRUST CONSERVATION CELEBRATION WEEK

## September 22-28, 2025

**Conservation Celebration Week is coming!** This week is all about celebrating the people who make land conservation in our region possible – Placer Land Trust members, local conservation leaders, and landowners who choose to preserve their land. Together we accomplish so much!

During the week of September 22-28, we will shine a spotlight on the value of protected lands with an online auction, the Placer Conservator Reception, and Party on the Preserve. There will be something for everyone!

We hope you'll join us at one or both events to help us honor the Colfax-Todds Valley Consolidated Tribe

(CTVCT), the recipient of the 2025 Placer Conservator Award. CTVCT is a California Tribe of (Nisenan) Maidu & Miwok people of the Colfax/Placer County area. They strive for the protection of sacred sites, traditional practices, language preservation, and the overall betterment of their tribal community.

In 2022, Placer Land Trust transferred the Yo' Dok'im Pakan - Gerjuoy North Fork Preserve to the Tribe and their Koy'o Land Conservancy. This preserve sits in the ancestral homelands of CTVCT, and is now stewarded by the Tribe using cultural practices such as prescribed cultural burnings and native plant revitalization. Placer Land Trust is

honored to be able to return the land to its original stewards, and to continue our collaborative work together, including our upcoming Owl Creek LandBack and Equitable Access project.

The funds raised during Conservation Celebration Week are critical to our success as an organization, supporting Placer Land Trust's work of protecting natural and agricultural land, restoring habitat, and enhancing outdoor recreation.

Keep an eye on our website for more information. Tickets will go on sale later in July and opportunities to sponsor the event are available now at [placerlandtrust.org/sponsorship](https://placerlandtrust.org/sponsorship).

### Placer Conservator Reception Tuesday, September 23

**What:** An evening reception with appetizers, wine, beer, and cocktails. Short program will include presentation of the Placer Conservator Award.

**Where:** The Flower Farm, Loomis

### Party on the Preserve Saturday, September 27

**What:** A family-friendly outdoor event on one of our beautiful preserves, featuring optional hikes for kids and adults, activities, games, and live music.

**Where:** Laursen Bear River Preserve, Auburn

### Conservation Celebration Auction Monday, September 22 – Sunday, September 28

**What:** Our virtual auction returns with fabulous vacation stays, art, local experiences, and more!

**Where:** Online, all week long

